

# 2026 BUSINESS PLANNING GUIDE

PIERRO, CONNOR  
& STRAUSS, LLC  
*Trusted Counsel*

**OFFICES:** Albany, New York City, Ronkonkoma, Hudson, Garden City, Long Island, Utica, Lake Placid

**Serving Clients in NY, NJ, FL and CT**



**CONTACT US**

**[www.pierrolaw.com](http://www.pierrolaw.com) | [info@pierrolaw.com](mailto:info@pierrolaw.com) | 866 951-PLAN**

# **TABLE OF CONTENTS**

<b>I. INTRODUCTION</b>	<b>3</b>
<b>II. FORMATION</b>	<b>3</b>
<b>Operating Agreements</b>	<b>3</b>
<b>Family Camps</b>	<b>3</b>
<b>III. MAINTENANCE</b>	<b>4</b>
<b>Corporate Counsel Program</b>	<b>4</b>
<b>IV. BUSINESS SUCCESSION PLANNING</b>	<b>5</b>
<b>Buy-Sell Agreements</b>	<b>5</b>
<b>Questions to Consider</b>	<b>6</b>
<b>Revocable Living Trust</b>	<b>6</b>
<b>V. BUYING AND SELLING</b>	<b>7</b>
<b>Why Do I Need a Corporate Planning Attorney?</b>	<b>7</b>
<b>Essential Steps</b>	<b>8</b>

## I. INTRODUCTION

As the owner of a small business or rental property, you are probably doing business as a sole proprietor, partnership, limited liability company or corporation. Most days, protecting your business or property, complying with increased government regulations, maximizing the value of your assets and planning an exit or sale strategy may involve more than you think you can handle yourself. Taking steps to secure your business or property through legal compliance and well-designed planning is easier than you may think.



## II. FORMATION

Many small business owners operate as sole proprietorships or small corporations known as S- Corporations. Sole proprietorships are easy to set up but don't allow for protection of personal assets from liability arising from operation of the business. In this respect, a corporation is more advantageous. For businesses that own real estate, or for individuals who own rental property, camps, or other investment properties, a limited liability company provides for personal asset protection while giving owners more flexibility with respect to taxes and eventual sale of property.

### Operating Agreements

An operating agreement is an agreement that regulates the affairs and conduct of an LLC and manages the relations among the members. Members have the ability to designate who controls the assets and the terms and conditions of succession to management. Further, operating agreements can detail the way in which ownership interests are transferred between owners and future owners.

### Family Camps

Using a trust or LLC for a family camp can offer many benefits depending on your specific goals or circumstances. A trust can help with estate planning and allow you to designate how the camp property should be distributed after your passing according to



your wishes without going through probate. An LLC can provide liability protection, separating the camp from your personal name and assets. This can be valuable if you are renting the camp or if someone is injured on the property or if there are other liability concerns. Additionally, an LLC allows for a flexible management structure, which can be beneficial if multiple



family members are involved in the camp's ownership and management. It can also allow you to decide how the camp is managed and who has decision-making authority.

### III. MAINTENANCE

No matter the type of entity you use for your business, some yearly maintenance should be undertaken to ensure that you comply with corporate laws. All corporations and most LLCs are required to have an annual meeting of owners which should be documented and minutes kept in a corporate book. Any major decisions made by the owners of a business should be authorized in writing. Often, lenders or potential buyers of your business or property will want to see the written proof of authorization for major decisions. Additionally, your company's bylaws or operating agreement should be reviewed every few years to ensure compliance with current laws and to ensure that they reflect the way your business is being operated day to day. If new owners have come into the business, that new ownership should be documented as well, both legally and financially. We work together with your accountant or financial team to ensure that new ownership interests are correctly issued.

### Corporate Counsel Program

Our Corporate Counsel Program is a unique service we offer to select business owners and organizations seeking peace of mind when it comes to corporate compliance and legal matters affecting their business. This program provides business owners with the advantages of having readily available legal advice just a phone call or email away. Our Program provides a multitude of advantages at a fraction of the cost of maintaining a full-time legal team.

When you enroll in this program, you will receive:

- **Document Compliance:** Ensure essential corporate compliance documents, meeting minutes, and other governance matters are up-to-date and consistent with your business purpose.
- **Prompt Legal Guidance:** Prompt responses to your legal questions ensuring that you have the support you need when you need it.
- **Savings on Legal Services:** Reduced rates on the cost of legal services that are outside the scope of the program.



### IV. BUSINESS SUCCESSION PLANNING

Business Succession Planning refers to the practice of implementing planning strategies to increase the chances for the survival of one's business upon disability, retirement or death of current owners. Succession planning helps to ensure that the

necessary accommodations are in place should one die unexpectedly or if a similar unexpected event should occur. Your succession plan can also help direct the future of your business when you want to retire. Selling the business to an outside buyer is an option, but you may want to see the business handed down to future generations, add new business partners, or sell to employees that helped build the company. Whatever your wishes, it is important to have a plan in place to provide for a smooth transition of the business and to integrate the business aspects with your overall objectives, to form one cohesive plan.



When thinking about succession or sale of a business, common goals for business owners oftentimes include:

- Provide sufficient income for retirement
- Ensure a fair price at retirement or in the event an owner passes away prematurely
- Allow a smooth transition of management
- Reward children in a business and compensate children outside it.

Although a good business succession plan may be perceived as costly, the investment is small when compared to the potential consequences of not planning. A well- designed business succession plan will take into account the retirement income needs of current owners and will balance the needs of senior owners with junior owners who are the future. A successful plan will also encourage businesses to determine who is realistically capable of taking over and running the business once the senior generation is no longer there. By acting now, a plan can eliminate or limit family conflict that could ultimately destroy the business. Contrary to the common belief among business owners, one can begin to transfer ownership interests to children and still retain control over the business.

## **Buy-Sell Agreements**

Whether you wish to transition your business to another generation or wish to have an agreement with partners in your business as to how the business will be managed if one of you isn't able to continue to work in the business, a buy-sell agreement is an important part of business planning. The buy-sell is an agreement between business owners to purchase and sell interests in the business at an agreed upon price in the event of certain future circumstances. These circumstances may include death, disability, incapacity, bankruptcy, termination of employment, retirement or an offer from an outside party.

A buy-sell agreement serves the interests of both the business entity and the owner's estate or family. It is beneficial to the entity because it promotes a smooth transition between ownership. It is invaluable to the owner because allows prohibition of the sale of an ownership interest to unwanted party, can help avoid disputes amongst owners or family members and it ensures that one receives a fair price for one's ownership interest.

The following checklist is meant to facilitate a discussion between business partners (or future generations of owners) regarding how to handle the succession of their business. Following this discussion, the partners would typically have an operating agreement or buy-sell agreement drafted to reflect their wishes.

## **Consider:**

- What do you want to happen if one of you dies?
- What if one of you becomes disabled?
- What if one of you wants to sell to a third party?
- How do you want to handle a dispute over the management of the business?
- How do you want to handle giving an incentive to key employees for their continuing contribution to the success of the business?
- How do you want to provide for retirement or long-term care needs?

## **Revocable Living Trust**

For solo business owners, a Revocable Living Trust may be able to ease the transfer of your business or property. A Revocable Living Trust is a complete will substitute. It can control all of your assets both during your life and after your death. This is done through transfer to the trust of your assets. You then name yourself as the Trustee and beneficiary. This gives you, and you alone, total and complete control of all your assets. When you die, there will be no assets left in your name, and therefore, no probate for your family to endure. Whoever you name as your successor Trustee will immediately gain control of your assets to distribute them according

to your exact instructions. With a Revocable Trust your assets are available to your trustee upon your death; there will be no probate, attorneys' fees or court costs. Your Revocable Living Trust is an ideal vehicle to own your business by holding interests in your Limited Liability Company, shares in your corporation, or interests in your partnership. Again, you maintain complete control of your business interest during your lifetime, as well as direct its disposition after you pass. In this way, you can control



how the business will be managed, by whom and for how long. At the appropriate time, the Trustee can transfer the business to your heirs. It will also enable a seamless transition of critical assets necessary for continuation of your business.

## V. BUYING AND SELLING

As a business owner and corporate law planner, I've witnessed the excitement and potential pitfalls involved in buying or selling a business. Whether you're looking to expand your portfolio through acquisition or considering selling your hard-earned venture, there are important legal aspects to consider before diving in. Proper legal planning can make all the difference in ensuring a smooth transaction and protecting your interests.

### Why Do I Need a Corporate Planning Attorney?

The primary benefit of hiring an attorney lies in their expertise. These professionals, especially those focused on business transactions, possess the necessary legal and industry knowledge to ensure a deal is completed effectively. They are adept at identifying and preparing essential documents such as Purchase Agreements, Certificates of Incumbency, Non-Compete Agreements, and various other corporate and financial documents, safeguarding the interests of both buyer and seller and complying with New York law. By involving an attorney in your business sale or merger, you guarantee that all paperwork meets legal standards and is executed correctly, facilitating a seamless transaction.

Protection is another critical advantage. The complexities of buying or selling a business without legal assistance can leave one vulnerable to oversights, such as omitting crucial clauses or documentation, exposing participants to potential litigation, unpaid taxes, or liens. Moreover, the status of non-compete agreements in New York State has changed recently. An expertly drafted non-compete agreement can comply with New York law and prevent a seller from establishing a competing venture too close to the buyer, offering a layer of security to the transaction.

Efficiency ranks highly among the reasons to engage legal counsel. Attorneys specializing in business law are efficient communicators and negotiators, capable of swiftly managing documentation, terms, and information exchange. This expediency is invaluable, especially when one party is already represented by legal counsel.





# Essential Steps to Prepare Yourself for Buying or Selling a Business

## 1. Assess Your Goals and Financial Situation

Before entering into any business transaction, it's vital to get a solid grip on what you're aiming to achieve and what your financial situation allows. Whether you're aiming to broaden your market presence, add variety to what you offer, or are planning to step away from your business, having clarity on your objectives is key. This insight will influence the deal's structure and steer your choices throughout the process.

## 2. Due Diligence

Whether you're the buyer or the seller, conducting thorough due diligence is essential. This involves examining all aspects of the business, including its financial records, assets, liabilities, contracts, intellectual property rights, and any potential legal issues. As a buyer, you'll want to ensure you're making a sound investment, while sellers need to disclose all relevant information to avoid future disputes.

## 3. Legal Structure

Choosing the right legal structure for the transaction is critical. Will it be an asset purchase, a stock purchase or a merger? Each option has its advantages and implications for taxes, liabilities, and regulatory compliance. Consulting with legal and financial advisors can help you determine the most suitable structure for your specific situation.

## 4. Negotiating the Terms

Negotiating the terms of the deal is where having experienced legal counsel can be invaluable. Whether it's the purchase price, payment terms, warranties, or non-compete agreements, every detail must be carefully negotiated and documented in a legally binding agreement. This will help prevent misunderstandings and disputes down the line.

## 5. Regulatory Compliance

Navigating the complex landscape of regulatory compliance is essential for all parties. Depending on the industry and jurisdiction, there may be specific laws and regulations governing the sale or merger of businesses, such as antitrust laws, securities regulations, and licensing requirements. Failing to comply with these regulations can lead to costly fines and legal consequences.

## 6. Protecting Intellectual Property

If the business involves valuable intellectual property, such as trademarks, patents, or copyrights, it's crucial to ensure that these assets are properly protected during the transaction. This may involve transferring ownership rights, licensing agreements, or implementing measures to prevent infringement by third parties.



## 7. Drafting Legal Documents

Finally, it's essential to have comprehensive legal documents in place to formalize the transaction. This may include purchase agreements, asset transfer agreements, shareholder agreements, and any other necessary contracts. These documents should be drafted or reviewed by experienced legal professionals to ensure they accurately reflect the terms of the deal and protect your interests.

Furthermore, buying or selling a business can be a complex and challenging process, but with careful legal planning, you can minimize risks and maximize opportunities for success. By assessing your goals, conducting due diligence, choosing the right legal structure, negotiating effectively, ensuring regulatory compliance, protecting intellectual property, and drafting comprehensive legal documents, you can navigate the transaction with confidence.

As with any planning, a good way to begin is to seek competent advice from a qualified professional. At, Pierro, Connor & Strauss we are dedicated to helping you find solutions to your long- term care concerns. Please call us at 518-459-2100 (Capital District), 212-661-2480 (NYC), or toll-free at 1-866-951-PLAN for a consultation, or visit us on the web at [www.pierrolaw.com](http://www.pierrolaw.com).



**CIRCULAR 230 DISCLOSURE:** To comply with the U.S. Treasury regulations, we must inform you that (i) any U.S. federal or state tax advice contained in this resource guide was not intended or written to be used, and cannot be used, by any person for the purpose of avoiding U.S. tax penalties that may be imposed on such person and (ii) each taxpayer should seek advice from their tax advisor based on the taxpayer's particular circumstances. If you would like an opinion on the one or more tax issues addressed in this guide, please contact Pierro, Connor & Strauss, LLC. The information in this guide is provided for informational purposes only. While every effort has been made to ensure accuracy, it cannot be relied upon as legal advice and laws can change at any time. Applicability of the legal principles discussed may differ substantially in individual situations, and you should always consult with your legal advisor.

## **LOCATIONS**

### **CAPITAL REGION**

43 British American Boulevard  
Latham, NY 12100  
Phone: (518) 459-2100

### **NEW YORK CITY**

260 Madison Avenue, 16th Floor  
New York, NY 10016  
Phone: (212) 661-2480

### **HUDSON, NY**

### **GARDEN CITY, NY**

**AFFILIATE OFFICE: RONKONKOMA, NY**

**OF COUNSEL OFFICE: UTICA, NY**

**SERVING CLIENTS IN NY, NJ, FL, and CT**