

Starting Soon...

Medicaid Monday: Aging Services in New York – Hidden Gems That Keep You at Home Without Medicaid

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Welcome

- ▶ **Your Lines Are Muted**
- ▶ **Type Questions in the Q&A Section at the Bottom of Your Screen**
- ▶ **Presentation is Posted:
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- ▶ **Fill Out Our Survey with
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Serving New York State Residents Through Offices in:

Albany, New York City, Ronkonkoma, Garden City, Hudson, Lake Placid, Utica, Clark NJ

Agenda 11.18.24

- ▶ Review of Medicaid Numbers
- ▶ NYS Age Population Information –
 - What NY Looks Like
- ▶ Services Available Outside of Medicaid
- ▶ New Initiatives from the Association on Aging
- ▶ Questions?



NEW 2024 MEDICAID ELIGIBILITY NUMBERS

Monthly Income

	2024	2023	Difference
Individual (at home)	\$1,732 +\$20	\$1,677 +\$20	\$ 55
Couple (both at home)	\$2,351 +\$20	\$2,268 +\$20	\$ 83
Community Spouse Income Allowance	\$3,853.50	\$3,715.50	+\$138
Institutionalized Spouse Income Allowance	\$ 50		

NEW 2024 MEDICAID ELIGIBILITY NUMBERS

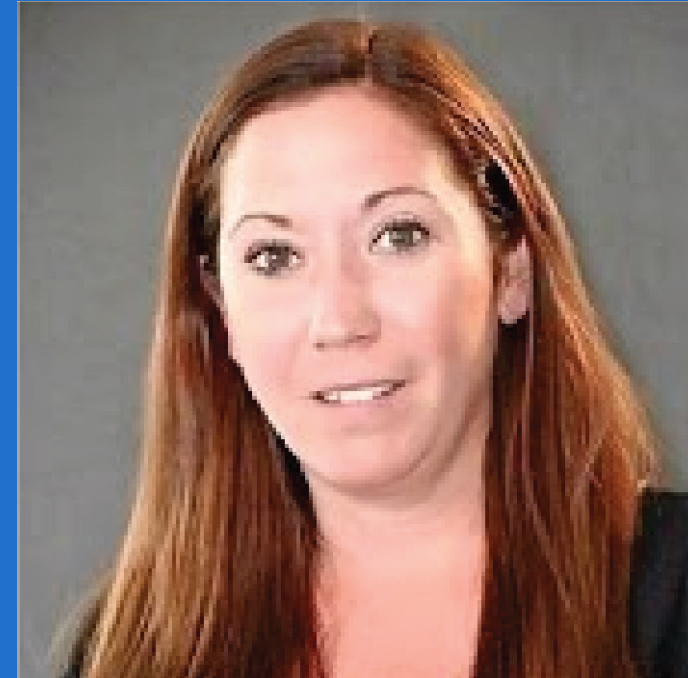
Resources			
	2024	2023	Difference
Individual	\$31,175	\$30,182	\$ 993
Couple	\$42,312	\$40,821	\$1,491
Comm. Spouse Resource Allowance	\$74,820 ¹		

1 - \$74,820 (or the spousal share of 1/2 combined resources up to a maximum of \$154,140)

Today's Guest Speaker:

Becky Preve

Executive Director,
Association on Aging in New York



Non Medicaid Services to Support Older New Yorkers

Becky Preve
Executive Director
Association on Aging in New York

Level Set on Aging

- 36% of Population in NY 50+
- Contributed 43% - \$719 billion – GDP
- \$2.2 trillion by 2050 (43%)
- Support 5.9 million jobs
- 6.6 million by 2050 (47%)
- Generated \$482 billion in wages and salary
- \$1.46 trillion by 2050 (50%)
- Contribute \$72 billion in state and local taxes (39% of total)
- Will triple to \$255 billion by 2050 (43%)

Combating Ageism and Stereotypes

- New York's total population is over 19 million individuals, and the State **ranks fourth** in the nation in the number of adults age 60 and over – 4.84 million.
- 3.7 million between 45-59
-
- **80% of NYS Retirement System Payouts Stay in NY - \$10.6 billion annually**
-
- **Social Security - \$59 billion** annually paid to NYS older adults
-
- **935,000 individuals age 60+** contribute **495 million hours** of service at economic value of **\$13.8 billion**
-
- **64% of individuals** age 60+ who own their own homes and have **no mortgage**
-
- **4.1 million caregivers** at any time in a year – economic value if paid for at market rate is **\$39 billion**

4 Primary Groups of Customers

- Individuals seeking information, referral, assistance with benefits, Part D Plans, entitlements, etc.
- Individuals with chronic conditions or in need of minor assistance – implement 41 highest level Evidence-Based Interventions serving 36,000+
- Individuals at risk of higher levels of care, poor health outcomes, ER and NH placement
- Individuals caring for a loved one with functional and cognitive impairments

Core Home and Community Based Services Provided by the Network of Aging Professionals

-
- Home delivered meals (HDM)
 - Congregate meals
 - Nutrition counseling & education
 - Senior center programming
 - Health promotion and wellness
 - Evidence Based Interventions – CDSMEs, fall prevention, etc.
 - Volunteer opportunities
 - Respite and caregiver supports
 - Legal Services
 - Home modifications, repairs
 - Elder abuse prevention and mitigation
 - NY Connects (ADRC) - LTSS I&A/R, options counseling, benefits and application assistance
 - Health Insurance Information, Counseling and Assistance (HIICAP)
 - Personal Care Level I and II (non-Medicaid)
 - Case management
 - Ancillary services such as PERS and assistive devices
 - Minor home repair/modifications
 - Social adult day services
 - Transportation to needed medical appointments, community services and activities
 - Long Term Care Ombudsman
 - Combat Social Isolation

Home Care Services

- Non Medicaid in home services to support older individuals
- Personal Care level 1 – housekeeping, grocery shopping etc
- Personal Care level 2 – bathing, toileting, dressing etc
- Respite Services – support for caregivers

Innovations in New York

- 20+ public private partnerships to combat social isolation and loneliness
- Significant return on investments noted by NYS data
- Targeted interventions to increase digital literacy, increase overall physical and mental health, and caregiver supports

<https://aging.ny.gov/innovations-aging>



ElliQ – AI Care Companion Robot

ElliQ is a conversational companion that keeps clients stimulated and engaged throughout the day

Simple video calling and messages encourages individuals to stay connected to loved ones

900 Units deployed- - State Budget Allocation

- 93% of users state they find ElliQ Useful
- 93% reported a reduction in loneliness
- 88% indicated ElliQ has changed life for the better



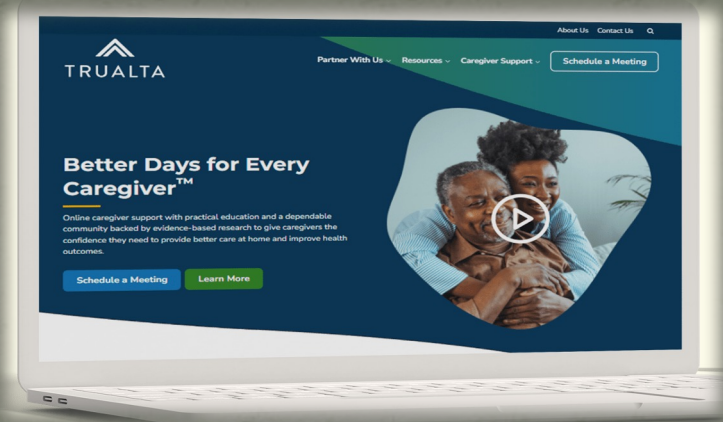
GetSetUp is an online community of people who want to learn new skills, connect with others and unlock new life experiences. We believe people over 55 can do anything when they have the tools to discover, learn and connect.

- Provides over 5,000 classes for older individuals – base classes are on technology utilization (I-Pad, I-phone, zoom)
- Exclusively taught by individuals over the age of 50 – revenue opportunity
- 40 categories of classes
- Multiple languages
- In NYS over 500,000 classes have been taken
- Most popular classes are health and wellness



Ageless Innovation – Joy for All Companion Pets

- Animatronic cats/dogs/and birds that provide interactive engagement with older individuals
- Walker squawker attaches to a walker and provides a reminder for an individual to utilize walker
- Reimagined intergenerational games (Trivia Pursuit, Life, and Scrabble) – Over 100 Reach out and Play events
- Over 35,000 pets distributed
- Over 35,000 intergenerational games
- 75% reduction in social isolation and loneliness
- Available at any Office for the Aging in New York



Tualta – Evidenced Based Online Caregiver Platform

With more than **53 million Americans** now operating as caregivers, many unexpectedly, and every single one facing medical complexities while also trying to perform medical tasks, gauge disease progression, provide emotional support and care – **72% of caregivers** report feeling overwhelmed, and **66%** express the need for training, particularly in coping strategies, personal care techniques, and medical tasks. That's why Tualta is here.

- Customized education in a variety of forms/peer support programs
- 3,000 Caregivers have taken over 17,955 classes
- 20% reduction in hospitalizations
- 75% of caregivers indicated they were able to keep a loved one at home
- 92% indicated they leveraged new skills
- Completely free for any New Yorker



Caregiver Intensity Index

61% of caregivers worry about caring for a family member, friend, or neighbor.

55% individuals in this role don't self-identify as caregivers.

50% of caregivers use food to cope and reduce stress.

33% of caregivers use substances to cope versus 6% of the general population.

31% of caregivers have contemplated suicide versus just 3% of the general population.

- 2 minute online assessment to identify and target caregiver stress and intensity
- Provides instant scoring of intensity as green, yellow, or red
- Provides instant linkages to services and supports for caregivers
- Provides feedback on issues driving intensity and supports that are alleviating caregiver stress

Expanded Initiatives

- **BellAge** – Adult Wellbeing Check-Up Platform

will enable the aging network to measure what really matters to older adults: holistic health and wellbeing. Cost-effective way to help address key social and behavioral determinants of health and to promote better integration of health and social services.

- **Blooming Health** – SMS, voice, email

Mass and individual outreach

Surveys and check ins

Service and reminders

- **Bill Paying/Financial Exploitation** - in 10 counties to deter or address financial exploitation

FraudFindr – forensic accounting software

Eversafe - guards against fraud, identity theft, and age-related issues.

A “second set of eyes,” - the first financial wellness tool for older adults and caregivers.

Keep track of your family’s finances, credit, bills, and even real estate. We analyze activity across accounts and institutions – because that’s how scammers operate.

Dorot– how to implement a local friendly visitor program – video series

<https://aging.ny.gov/friendly-visiting-program-training-video-series>

Expanded Initiatives

- **OnScreen** – online AI companion, telehealth interface, interactive TV
- **Zinnia TV** – “netflix” for dementia
- **Advocord** – advanced software/platform to train guardians and provide one place for all documents and reports as required by court system
- **Relish-Life** – Products designed specifically for individuals with dementia – music, puzzles, arts and crafts, games, etc.
- **Memory Lane TV** – programming for individuals with dementia and their caregivers via TV
- **LifeBio and MyHello** – self or caregiver documentation of life story/experiences and what matters.
- **MyHello** – social isolation – connect with real person 30 minutes per week for up to 13 weeks and match to others with similar interest

Free Resource

- Video Tutorials – Federal, State and Local Benefits
- Video Tutorials All in One Place: Help Older Adults in Your Community Apply for Benefits | Office for the Aging
- All resources available at :
 - <https://aging.ny.gov/innovations-aging>

MONTHLY MEDICAID MONDAY WEBINARS

On the 2nd Monday of the Month

December 9, 2024

"Medicaid Monday: Holiday Edition"



**What to Expect in
2025 and How a
Plan Can be Set
Up Now to Ensure
Peace of Mind**

REGISTER: www.pierrolaw.com/events/
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Watch the Entire Series!



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Thank You!
QUESTIONS?

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To find out more, visit:
▶ www.agingny.org